



**Roberta (Robbe) A. Healey, MBA, NHA, ACFRE**

**Plenary Speaker**

The Ethics of Fundraising

Monday, October 1st

1:15 - 2:45PM



Roberta (Robbe) A. Healey, MBA, NHA, ACFRE has practiced philanthropic fundraising and non-profit management for more than 35 years. She is an accomplished fundraising generalist with successful track record of establishing new development offices, board and volunteer training. She is Vice President for Philanthropy of Simpson Senior Services as well as a founding member of Aurora Philanthropic Consulting. She has served numerous faith based organizations as Chief Development Officer. She chaired the Board of Directors of the Association of Fundraising Professionals International (AFP) 2009-10 and completed twelve years of Board service in December 2012. She served as founding member of the LeadingAge Philanthropy Network.

In 2001 the Greater Philadelphia Chapter/AFP named her Fundraising Executive of the Year. She earned a

BS in Education from Northeastern University, Boston, Massachusetts and an MBA from Villanova University, Villanova, Pennsylvania where she is a member of the adjunct faculty. She was the 75th individual to achieve the ACFRE, Advanced Certified Fund Raising Executive credential and holds a Pennsylvania Nursing Home Administrators License (NHA). A Rotarian, she is President of the Rotary Club of Greater West Chester Sunrise in West Chester, PA. A sought after international speaker and presenter, she earned the AFP Master Teacher designation in 2000, the first year it was awarded and has been designated a Faculty Star by the Council for the Advancement and Support of Education (CASE). She is the 2013 recipient of the AFP International Barbara Marion Award for outstanding leadership.